Dear (first name).

Recently our company sent you a letter expressing our condolences for your loss, and offering information on how we may be able to help. We are property buyers, not Real Estate Agents. So many times people choose to list properties in probate because they know of no other way. We are here to offer you a much easier solution. There will be no agonizing over whether or not the property will sell; no fix up necessary. We can take a look at the property, make an offer, and have the contract ready within days, with the closing to follow soon after.

Let this be a gentle reminder: should you have any interest in selling quickly and easily at a fair price, please call Jerry or Sharon at **XXX-XXX-XXXX.**  You can also visit our web site at **www.(Your site).com** to submit a property information form at your convenience.

 If you’re not interested in selling your property now, please keep this card for future reference. We may be the perfect solution for selling your property now, *or* later.

Warm regards,

Jerry & Sharon
Email: yadayadayada@gmail.com
Fax: 555-555-5555